How and why technology can be deployed to support the Humanities has interested the digital humanities (DH) community at large, and many on campus for some time. We reflect on Digital Humanities at Wayne (DHatWayne) activities, a WSU Humanities Center working group, by contextualizing them within the broader DH landscape. To illustrate current DH interests, we provide an overview of DH centers within higher education institutions. Then we briefly discuss the Network Detroit 2018 conference organized by DHatWayne last September. The conference Digital Humanities and Activism: Communities in Motion brought together a range of scholars examining a vast spectrum of issues from digital preservation of archives to how social media activism reinvigorates community mobilization and political action. Next, we will discuss how recent job postings in humanities show that DH expertise is often a requirement, which seems to indicate an important shift in the discipline. Although this appears to be a desired focus/skill of applicants, it remains a complicated question as to whether work on digital projects can count towards tenure. Do universities want expertise without investment? Finally, we discuss how DH is an important need in the world of data. When researchers get caught up in data itself, and forget that humans with unique cultural backgrounds and biases develop such systems, they can come to erroneous and irresponsible conclusions. This is one way in which humanists make a big difference, and why investment in DH is crucial.